

SUCCESS STORY



LMC IndiGO APARTMENTS

THE CUSTOMER

LMC, a Lennar company, is the fifth-largest apartment developer in the country. Its IndiGO apartment community is centrally located in Bloomington, Minnesota, near light rail, shopping, hotels, restaurants and other attractions, including the Mall of America.

The vibrant location creates demand for charging among residents and community members alike, so LMC sought a well-known charging solution that would work for all types of electric vehicle (EV) drivers.

THE CHALLENGE

Because LMC wants property managers to focus on meeting resident needs and creating a sense of community, not managing infrastructure, the company sought an EV charging solution that would be easy to manage and automatically bill residents for energy used

to charge EVs. LMC also wanted a visually appealing EV charging solution that would uphold a premium brand image and be ready to serve the next 10 years of residents at the property.

THE SOLUTION

Initial research identified ChargePoint as the market leader in EV charging, with a complete set of solutions designed specifically for apartments.

Working closely with ChargePoint's dedicated multifamily charging team, LMC was able to identify the appropriate number and type of charging spots required to meet current and future needs of the IndiGO residents and local community members. By using Power Management to install more stations than the rated capacity, LMC was able to avoid expensive electrical upgrades and ensure a smooth installation.



Make an Impression

Charging a vehicle takes time, lengthening a person's stay, and creating an opportunity for you to grab their attention and engage them inside your business.



Join the Network

EV Charging Stations put your business on the map. Customers will now be able to find you when they need their next charge.



Sustainability

Get environmental reports and analytics to track greenhouse gas savings, energy use, costs, and revenue. All while earning a reputation for sustainability.

Clear Solutions for **Energy Efficiency**

THE RESULTS

Residents and visitors alike are familiar with ChargePoint, which makes it easy for them to start charging right away. Automated billing simplifies charging for property managers, letting them focus on building community with events like game tournaments and movie nights.

LMC is finding that many of its residents are choosing to downsize from large homes for more efficient living, and being able to drive electric and charge at home complements this desire for increased efficiency. Within the first two months of the chargers being installed, charging sessions increased by 50 percent!

With Minnesota rated among the best states for driving electric from a sustainability perspective, EV charging is a win for developers, residents and the environment. A positive experience working with ChargePoint and increased demand for charging from residents made the IndiGO project a success, so LMC is now installing ChargePoint stations at additional Minnesota properties, including Onyx in Edina and Nordhaus in Minneapolis.

As EVs continue to become more popular, EV charging joins must-have modern amenities like fitness centers, dog parks, pools and saunas as a vital way to attract residents. By planning for the future and installing charging upfront, LMC is making sure that its buildings have everything they need to be appealing to residents for years to come.



Graded
Audit



Design
Build



LED
Lighting



Intelligent
Controls



AES
Monitoring



EV
Charging



Service
Excellence



Financing
Options

ABOUT AES

American Energy Services is a trusted provider of energy solutions that helps small businesses and Fortune 500 companies reduce their monthly energy bills, resulting in double-digit percentage savings. This advance in reducing energy use allows our clients to rededicate valuable resources back into their organization. The technology AES provides has led to our partners being honored ENERGYSTAR® Partner of the Year.

